

Communications Committee Annual Report for 2019

The Communications Committee consists of: Eileen Cowtan, who looks after the membership registration and keeps a record of GNS members up to date; Milt Spitzer, who produces the Chronicle newsletter each month; Paul Thibault, who updates and manages the GNS website; Tina Regehr, who updates and manages Facebook for GNS, and myself.

The GN Club's and the Medicine Hat Interpretive Program's websites were updated and converted to Wordpress to make the websites more responsive by Sandfly Marketing. The websites were not redesigned, but updated with the features that Wordpress offers. The cost for this service was \$1500.00 + GST for each website and was completed in the summer. A big thank you to Paul for looking after this project.

Advertising was placed in the Medicine Hat News to notify the readers of our monthly meeting and guest speaker. This free advertising was in the "Events Calendar" on the Monday edition of the paper.

The name tags have been found to be useful to get to know the names of fellow members at the meetings. As new members are signing up new name tags are being made on an as-needed basis.

Neighborhood walks were held at various locations in the city from April to September. Each week an email was distributed to the membership to advertise the meeting place and time of the neighborhood walk.

A table was set up at the Farmer's Market three times, once in each of the months of May, June, and September. Since we are a non-profit society there was no charge, so this was a great way to advertise our club. Thank you to the members that helped man the table on these days.

A table and display were set up at the Medicine Hat Public Library for a week in March to coincide with World Water Day. Various rack cards and brochures from the club were available for the public to view.

A table and display were set up at the SEAWA conferences held in April and November with GNS rack cards and brochures set out for viewing.

Thank you to all the members on the Communications Committee for your hard work and dedication.

Angela Turner --- Communications Chairperson